SEMANTIC DAYS
– DIGITALIZATION OF THE OIL AND GAS INDUSTRY –
20ᵀᴴ-21ˢᵀ MAY 2014

Conference for major new improvement in integrated work processes and knowledge management.

Digitalization of the oil and gas industry
Radisson Blue Atlantic Hotel, Stavanger, Norway. May 20-21, 2014

CEO and President Helge Lund, Statoil, is now running a campaign within the company for **standardizations and significant cost reduction**. His loyal staff is following up with major cost reduction in IT and with new cost efficient integrated work processes within lifecycle asset planning and offshore logistics. Just the ILAP project below has a potential of improving the competiveness of the Norwegian Continental Shelf with NOK 10+ billions per year with today's activity level.

Sonja Chirico
Indrebø
CIO and SVP
Statoil

Sonja C. Indrebø is heading IT in Statoil - a technology-focused upstream company. In Statoil IT creates business value by:
• Enable the Statoil Technology Strategy
• Facilitate global growth and support new business models
• Increase speed of change
• Strengthen Business Analytics and Information Security
• Capitalise on the consumer trend
Statoil has focus on how technology can make the workday the most effective.

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Robert A. Skaar
Manager Planning
Statoil

Manager Robert A. Skaar, Statoil, is chairing the Integrated Lifecycle Asset Planning (ILAP) project in EPIM. The ILAP standard is a common planning standard for the oil and gas industry for exchanging and sharing of planning data across all phases of an organization's assets between relevant stakeholders.
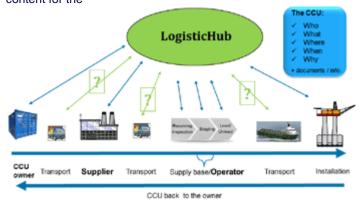Robert's motto is to create results through combining peoples' skills and stakeholders' satisfaction.

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Manager Eric A. Hauge, Statoil, is expert on offshore logistics and are heading the work on establishing a system for automatic tracking information of cargo carrying units (CCUs) and their content for the

Eric A. Hauge
Manager
Logistics
Statoil

Statoil. The EPIM LogisticsHub is playing an important role in the total solution.

All the major contractors and more than 400 suppliers are expected to be affected by the results of these projects.

The purpose of the Semantic Days Conference is to deliver value to the industry and to the public sector by promoting semantic technologies for improved collaboration and knowledge management and by bringing people together in a forum that supports learning, networking and business development.

We are looking forward to an inspiring conference with challenging discussions in Stavanger, 20th - 21st May 2014, and hope to see you there. Take the opportunity to bring your colleagues to this venue. If you consider co-locating a project meeting with the conference please let us know.

For programme and registration please visit our website www.semanticdays.no.

Best regards,

Dr. Thore Langeland
The Chair of the Programme Committee

If this is not of interest for you, please click here to get unlisted.