

The Digital Agenda for Europe and open data in the cultural sector

Yvo Volman
European Commission
DG Information Society and Media

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Data policies and linked open data

Do we understand each other?

- Open data policies underpin the re-use of data and content from the public sector
- Linked open data not widely understood by policy makers and data holders (yet)
 - Need for showcases, stories, reaching out
- Barriers to open data fully understood by the open data community?
- Working in the same direction + possibilities to team up
 - But: Interoperability issues between 'tech speak', 'policy speak', 'content owners speak'



Digital Agenda for Europe

Access to and use of information

- Review of the Directive on the re-use of public sector information
- Open data strategy
- Open access to scientific information
- Copyright related issues, proposal for a Directive on orphan works (May 2011)
- Developing Europeana and promoting digitisation

Every European digital





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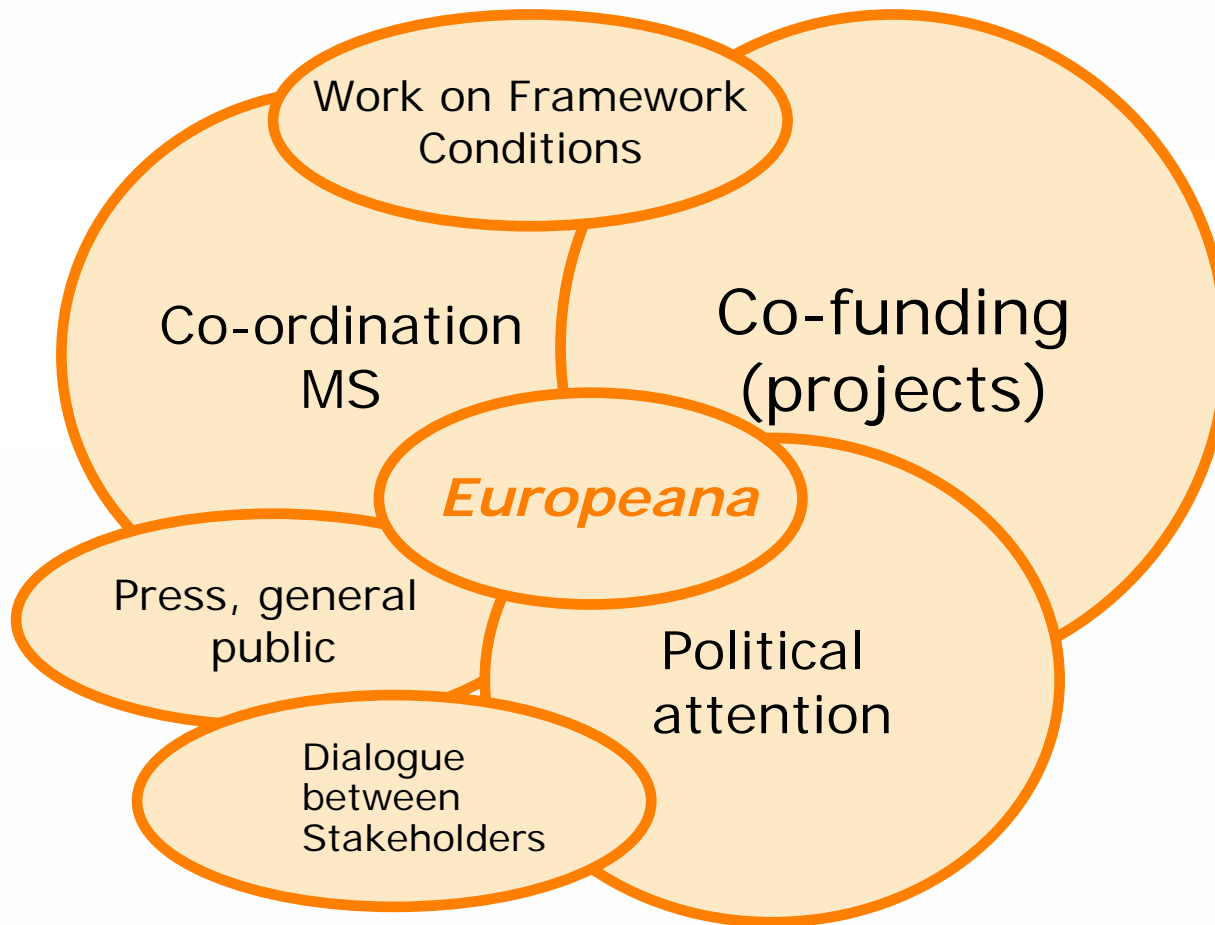
Why Europeana: Scale matters

- Online offer of digitised content from libraries fragmented
 - Not always easy to find
 - Not well indexed by search engines
- Critical mass + network effects matter
- Europeana provides necessary scale
 - 1.500 organisations; > 15 million digitised objects
 - Concrete project rallies political support



'Europeana effect'

Joining up the pieces of the jigsaw



Cultural institutions in the digital age, the deer-hunt dilemma



Open data strategy and cultural material

Barriers to the availability and re-use of cultural material:

- Money: Budget cuts will reinforce the tendency to charge...
- Why open up data in the first place?
 - Don't understand the benefits
 - Don't want to
- Different sectors have different traditions



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✉ Last letter of Mary, Queen of Scots

Title: ⓘ Last letter of Mary, Queen of Scots

Date: 1587-02-08 00:00:00 ; 1587

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Description: England, Northamptonshire, Fotheringhay Castle
Execution of Mary, Queen of Scots

Letter from Mary, Queen of Scots to Henri III of France on the eve of her execution.

Language: en

Format: image/jpeg

Europeana rights: [Rights Reserved - Paid Access](#)

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Mary Queen of Scot's letter

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Europeana in the open data debate

- Public domain charter
- Agreements with content providers
 - Clauses about metadata
- Hackathons, 5 different events
 - Showcasing the potential, presentation at the Digital Assembly
- Experiment with linked open data



Next steps

- Digital Assembly (16-17 June)
 - Major workshop on open data
- Preparation of the review of the Directive on Public Sector information
 - Proposal foreseen for end 2011
- Sustainable funding model for Europeana
- Commission document on digitisation and Europeana
 - Opportunities for the re-use of cultural material



Conclusion

- Open data is a central element in the Digital Agenda
- Range of measures to improve the availability and use of data
 - Including from the cultural sector
- Europeana is not just a project!
- Can we better join up our efforts?

We count on you for the future





REGNI
SVECIE
CONFINE.



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CHRISTIANO,
DANIE NORVEGIE,
VANDALORVM, GOTHORVMQ; PRINCIPI,
Duci Slesvici, Holstie, Stormarum & Dithmarcie,
Comiti in Oldenburgh & Delmenhorst.
1666. Anno. R. P. P. C. Marten.

