





Realizing Open Information Interoperability – ROI²

JORD

(Joint Operational Reference Data)

16th August 2010

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Representing:



JORD - Agenda

Overview & Justification

- Phase F April to July 2010
- Commitment August & September 2010
- Phases 1 & 2 October 2010 to end 2011

Deliverable

• Sustainable & scalable core RDS Operation with defined services, SLA's and pricing.

Scope

- Core Procedures (for using & managing content) in Ph1
- Core Content (supporting core procedures) in Ph1
- Core System Enhancements (supporting operations)
 - Fixes, specifications & ITB / RFP in Ph1
 - Upgrades and migration in Ph2

Next Steps - Participation & Funding & Governance (FAQ's)

JORD - Overview

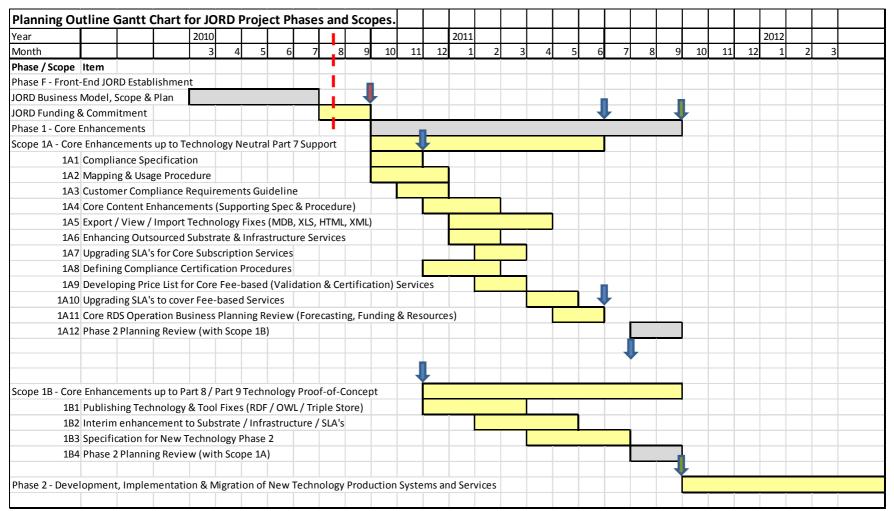
- Public managed reference data is fundamental to business interoperability aims of ISO15926 and beyond. PCA RDS Operation exists and has been evolving since 1990's. In the last 5 years that evolution has been accelerated by collaboration with FIATECH. Continuing growth demands a core operation that is sustainable and scalable and which is better defined and coordinated – so that the value of multiple investment projects is properly leveraged.
- Excluding PCA & FIATECH members own internal investments and inkind contributions, the operational systems and content to date represent at least 60 million US dollars of investment, inc. several sponsorships, as well as subscriptions and project contributions.
- JORD proposes a project investment of 1.47 mUSD, and an initial annual operating budget of 1.06 mUSD.
- JORD invites a mixture of annual subscriptions of 5, 10 and 25 kUSD across all commercial user organizations, and sponsorships (on a lump sum or 3 year basis) of 100 to 250 kUSD from larger EPC and OO organizations or their projects.

JORD Status - Needing commitment to Phase 1

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	Phasing Overview from original joint high-level plan (Feb 2010)				2010)
PHASE	Software (Systems, Tools & Services)	Business (Procedures & Processes)	Core Content (Classes & Templates)	New Content (Classes & Templates)	Ongoing RDL/RDS Operation (OPEX)
Phase E (Existing 2009 & Pre-Agreement)	Existing PCA RDS / mdb / xls / xml / html & Existing IDS-ADI / iRING / p2/7/8/9 triple stores	Existing PCA & FIATECH membership & project activities. Outline planning agreement.	Existing PCA RDL 15926 p3/p4 content & PCA extensions & Existing proposed user content.	Existing PCA RDL	Existing PCA RDS Operational Support SLA
Phase F (Front-End Establishment) July 2010	Nil	Establishing PM. Planning Ph1/Ph2. Funding model. Business-case(s). Creating EL9/15926 "road-map" context.	Nil (Only as funded by existing projects)	Ongoing as existing	Ongoing as existing
October 2010 Phase 1 (Enhancement & RFP)	Minimum maintenance development of existing mixed systems & tools.	Agree compliance methodology. Synchronization of mixed systems. Create specification for third-party RFP.	Extend Core RDL to Template Signatures <i>Initial set</i> consistent with methodology	New Content Projects & SIG's out of JORD Scope (AEX, EELCAT & Proteus schems	Enhanced PCA SLA to support Ph1 systems, business & content.
Phase 2 (New Development)	Develop and migrate content to new third-party supported systems & services.	Place contracts for new third-party systems & services.	Nil (Separate funded projects)	budgetted and planned FIATECH projects, but not part of JORD scope)	New SLA's based on third-party RFP.

JORD - Planning Schedule from Phase F





Note - Phase 1 has two scopes 1A (technology-neutral) and 1B (Part 8/9 technology-specific) *in parallel*, for distinct resource and funding priorities.

JORD Deliverable : Defined Services



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Core Services		
Read / Export Content	Free to anyone. (Funded by others, below.)	Primary Service. All references resolvable to unique content, all readable, exportable (Supported formats include Browser UI, MDB, Excel, HTML, XML and RDF/OWL.) Copyright & licensing apply.
Core Content Mgmt & Validation	Available to Subscribers & Sponsors	Maintenance and fixes of core content only and testing of proposed changes, etc. (for new domain content, see below).
Support for Users, Projects & SIG's	Available to Subscribers & Sponsors	Maintenance of core procedures and support requests concerning use of core content and processes (For <i>new</i> content processing, see below.)
Create / Read / Export new ID's	Available to Subscribers & Sponsors who are Certified	Registered subscribers to the management services are free to generate new Global ID's for content in their locally managed Libraries / Sandboxes, etc.
Content Write	Available to Subscribers & Sponsors who are Certified	Once subscribers achieve a level of certification, they will be able to write content directly (with appropriate meta-data controls on provenance & quality)
New Content & Standardization	Available for additional fees. (Per project / scope.)	Estimated cost per scope - Price list / rates development possible. Will arise from both Commercial Projects and Collaborative "SIG's".
Certification of User Org's & Tools	Available for additional fees. (Per project / scope.)	Estimated cost per scope - Price list / rates development possible. Organized around Compliance Checklist. (Free & self-certifying components)
Training & Related Consulting	Available for additional fees. (Per project / scope.)	Estimated cost per scope - Price list / rates development possible.

Plus, operational support services, business and back-office functions.

JORD - Key Technical Scoping Items

- PCA POSC Caesar Association Platech Platech Posc Caesar Association Platech Pl
- Technical Consolidate core compliance and usage methodology.
- Technical Consolidate core content supporting the methodology.
- Technical Fix and support mixed content publishing. (And develop specification and ITB / RFP for future upgrade needs.)

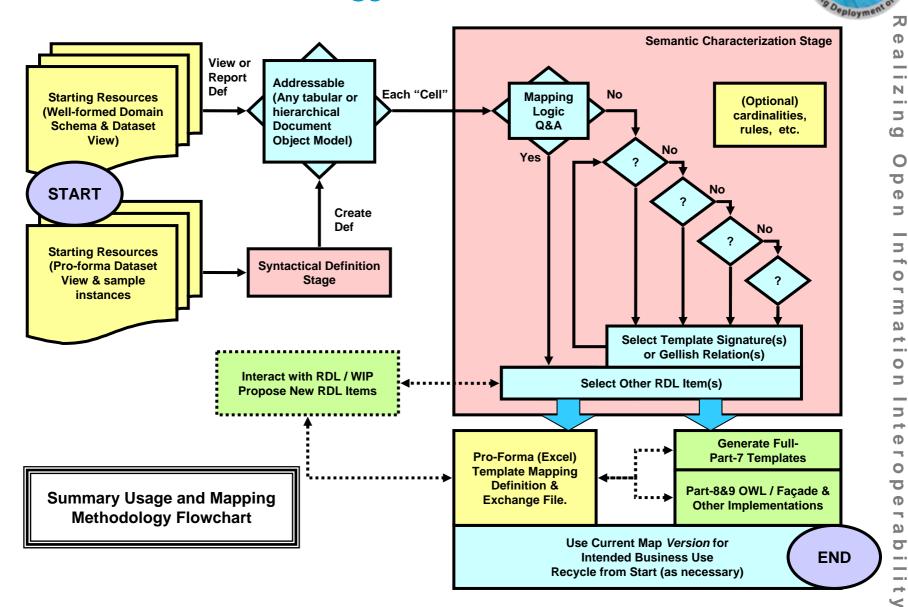
.... More description follows:

(Skip the technical slides if necessary Depending on audience.)

JORD - Core Methodology

- Compliance Checklist v6 (.XLS) applies. Read with these notes ...
- This checklist is derived from existing IDS-ADI Compliance Guideline, created in 2006 and updated during 2007, 2008 & 2009.
- The first axis "Part 7 Semantic Precision" is derived from existing IDS-ADI Usage and Mapping (Characterisation) Methodology, which is itself consolidated from 2006 PCA IDS Methodology and earlier EPISTLE / PCA / PISTEP / USPI best-practices, with updates as recent as 2010 EqHub project experience. (For this procedure as a Workflow see over)
- This is just "Two Pages" the devil is in the detail the document behind this will be updated and consolidated as Phase 1
- NOTE "Maturity" aspect. The overall technology-neutral process is solid, satisfying a wide range of needs. The focus is the business domain user. Collecting FAQ's would be useful in establishing explanatory updates needed in the formal documents.

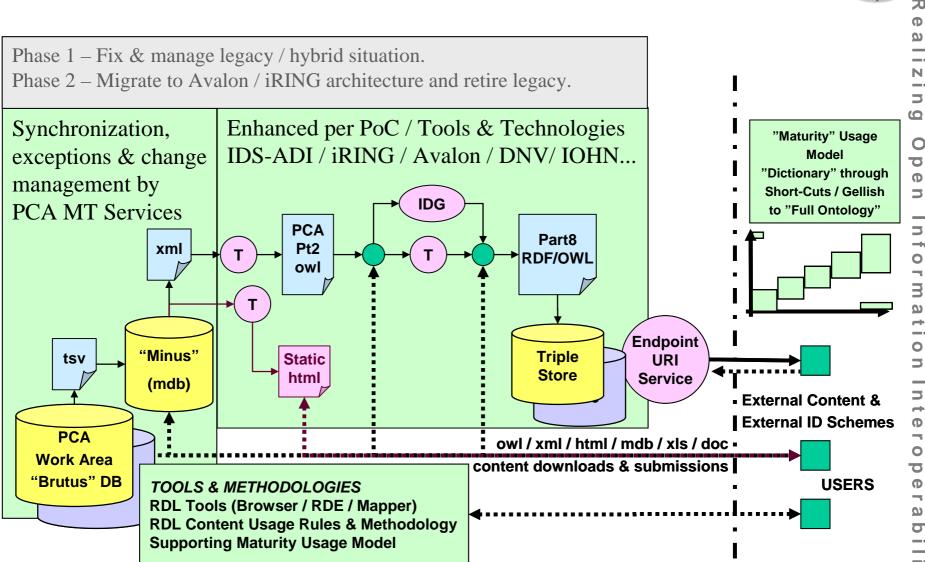
JORD - Methodology as Workflow



JORD - Usage and Mapping *Q&A Logic*

- Key items to note Bearing in mind we are establishing the intended technology-neutral semantics of the business user ... these need to be understood by anyone commenting on the validity of the procedure (but ignored by anyone actually using it). (Implementors have separate, independent choices to make on orthogonal axes in the compliance guideline.)
- Class-of-Class, Class and Individual (Generic Modeling) structures ...
 and the IEC61346 (Engineering) guidelines
 ... the so-called "4-level architecture". Refer to separate presentation /
 tutorial sessions on the usage and mapping methodology.
- Note in the methodology workflow process, the interaction with the RDL is two-way Using RDL Items which exist in the library (as Template Signatures and Role Fillers), but also proposing new related RDL Items, whether in local RDL's or in the public library. The core methodology is fundamentally dependent on core content existing in the RDL – hence the second core technical scope item *Core Content*.

JORD - Publishing Technology Legacy



PCA POSC Caesar Association

JORD - Additional Technical Description

Inappropriate in this presentation.

JORD - Next Steps

- JORD needs commitment to its funding needs.
 JORD proposes a total project investment of 1.47 mUSD, and an initial annual operating budget of 1.06 mUSD.
- The Joint PCA and FIATECH Steering Group has shared the recommendations with the PCA & FIATECH boards who are in the process of communicating to members.
- All user organizations (whether currently members or not) need to subscribe to the RDS service, if they expect any support with using the RDL (other than free read access itself.) 5, 10 and 25 kUSD / year.
- Large user organisations or their projects (OO's and EPC's in particular), need to recognize their dependency on the managed core RDS operation and that this is needed to leverage the value their own existing ISO15926 and RDL investments. They need to fund the project to enhance that operation to the scalable and sustainable state their business expects. They need to fund the ongoing operation itself until such time as any shortfall between subscriptions and operation costs is effectively eliminated. Sponsorships suggested at 100 kUSD / year for 3 years or a single lump sum of 250 kUSD.

JORD - Return on Investment

- All users, subscribers and sponsors need their own business case for exploiting Reference Data to support integration and interoperability needs in their own businesses.
- Subscribers to the enhanced operation will be customers of the RDS and will have individual customer power and collective voting rights over RDS operational management committee arrangements.
- Sponsors of the project and the operational shortfall will have direct influence through membership of the RDS operational management committee. Operational management committee membership will also reflect the contributions to date of both PCA and FIATECH.

If you are a major OO or EPC, you need to sponsor JORD.

If you are a subscriber anywhere in the supply chain, you need to encourage your OO & EPC customers and their projects to contribute their sponsorship to JORD.

JORD will deliver the RDS operation your business needs.