

STOP TALKING. **START DOING.**

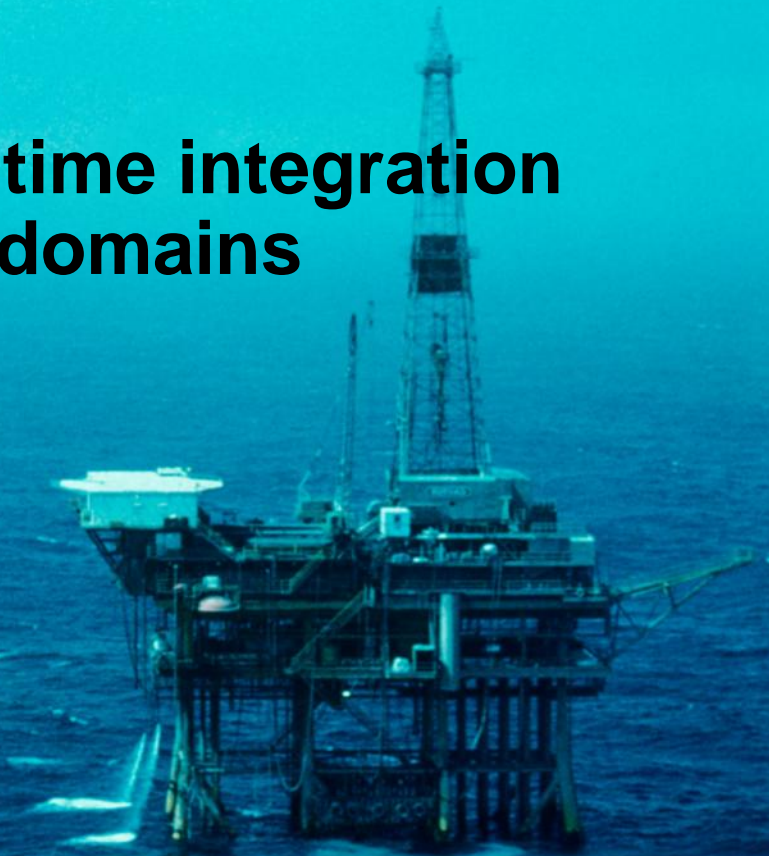


Practical Innovation. True Integration. Connected Operations.

Industrial solution for real time integration of process and enterprise domains

Posc Caesar Member Meeting
Houston February 20, 2009

Kaare Finbak, IBM C&P

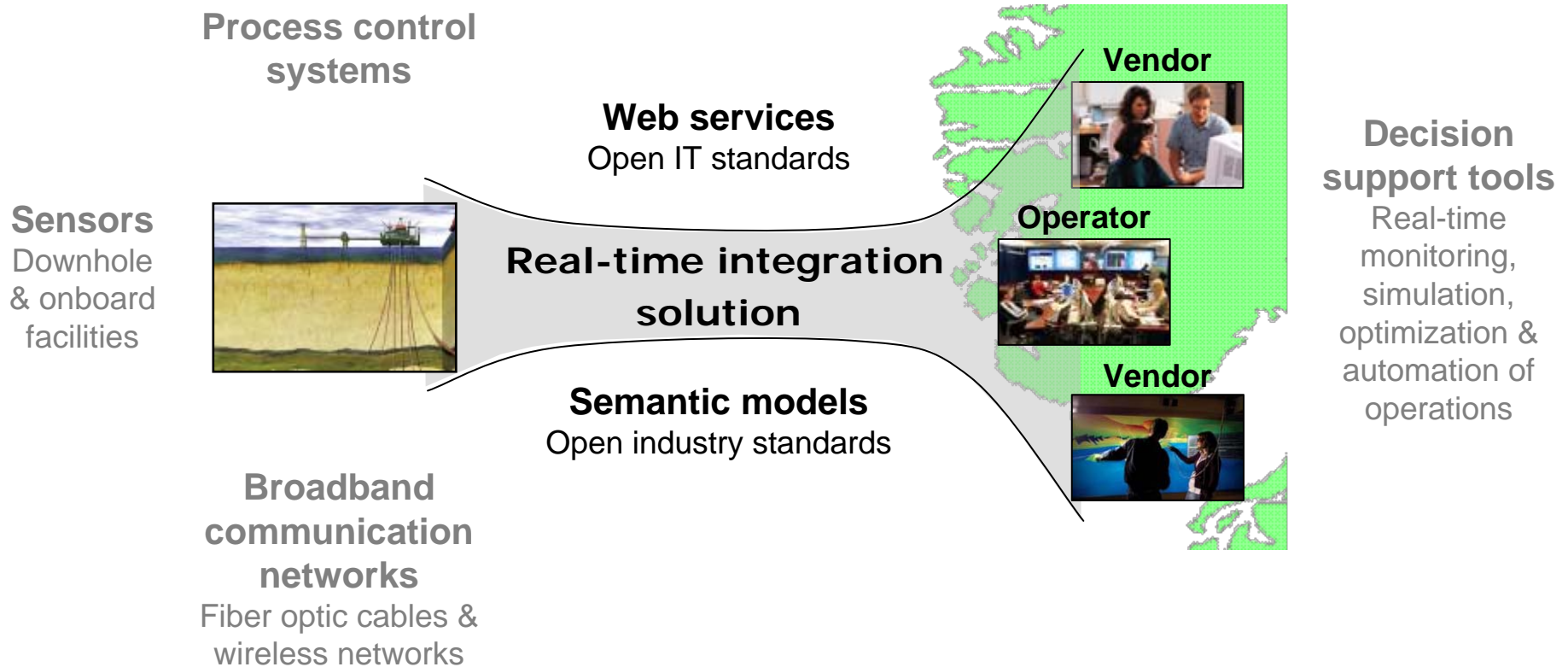


Introduction

- Technologies required to fully implement Integrated Operations
 - Real-time and "smarter"
- The Reference Semantic Model (RSM)
 - Purpose & scope
 - Contributing associations & companies
 - Extension of ISO 15926
- The Information Integration Framework (IIF)
 - Main functionality
- Examples of challenges solved by the RSM and the IIF
- Real-life examples of application of the RSM and the IIF

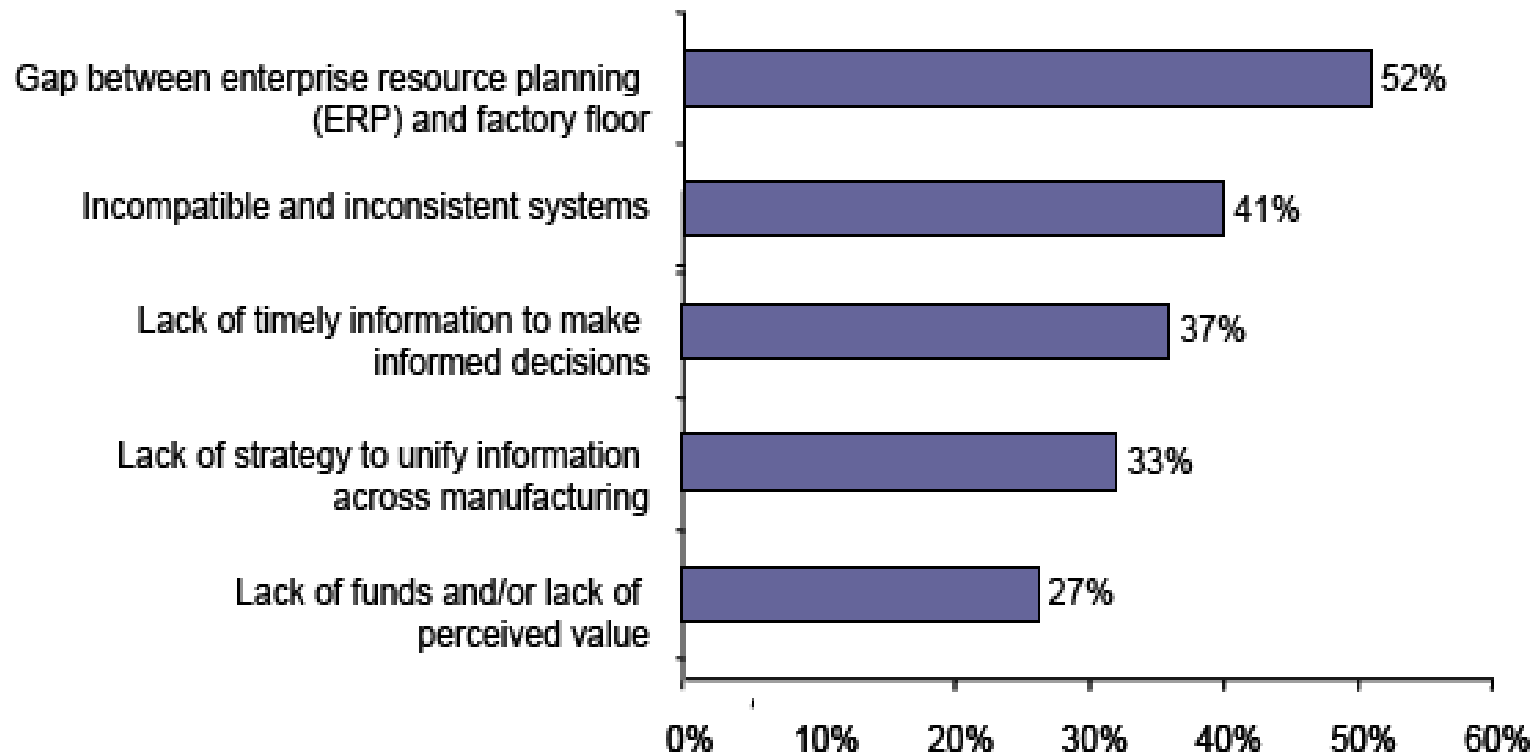


To fully implement Integrated Operations new technologies and solutions are required



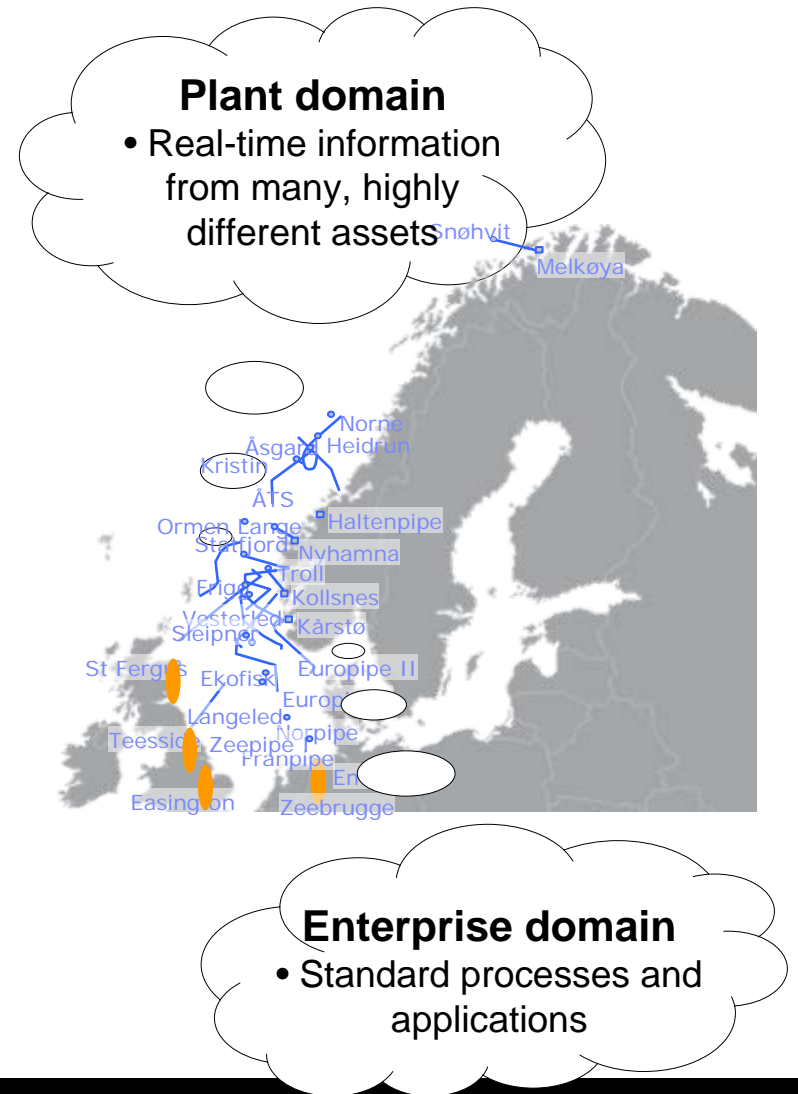
This understanding is confirmed by international studies

Figure 2. Internal Challenges (all performance categories)



IBM invests significantly in new, open solutions for the oil industry

- A common reference semantic model (RSM) based on open industry standards
 - Developed by a committee with the industry's main standardization associations as participants
 - Is currently being aligned with ISO 15926 through the IOHN project
- A solution – Information Integration Framework (IIF) – for transferal of real-time information between the process and enterprise domains
 - Model-based solution incorporating the RSM
 - Tested and proven in co-operation with amongst others StatoilHydro and ABB



Reference semantic model

Purpose & scope

- Develop an implementable reference semantic model that can be used by processing & manufacturing companies to connect
 - Real-time measurements
 - Planning & scheduling information
 - Life cycle information
- Should provide a single enterprise hierarchy that models process equipment, measurements and documents connectivity



Reference semantic model

Participating associations and companies

MIMOSA

OAGi

WBF

Energistics

ISA 88

ISA 95

POSC Caesar

OPC

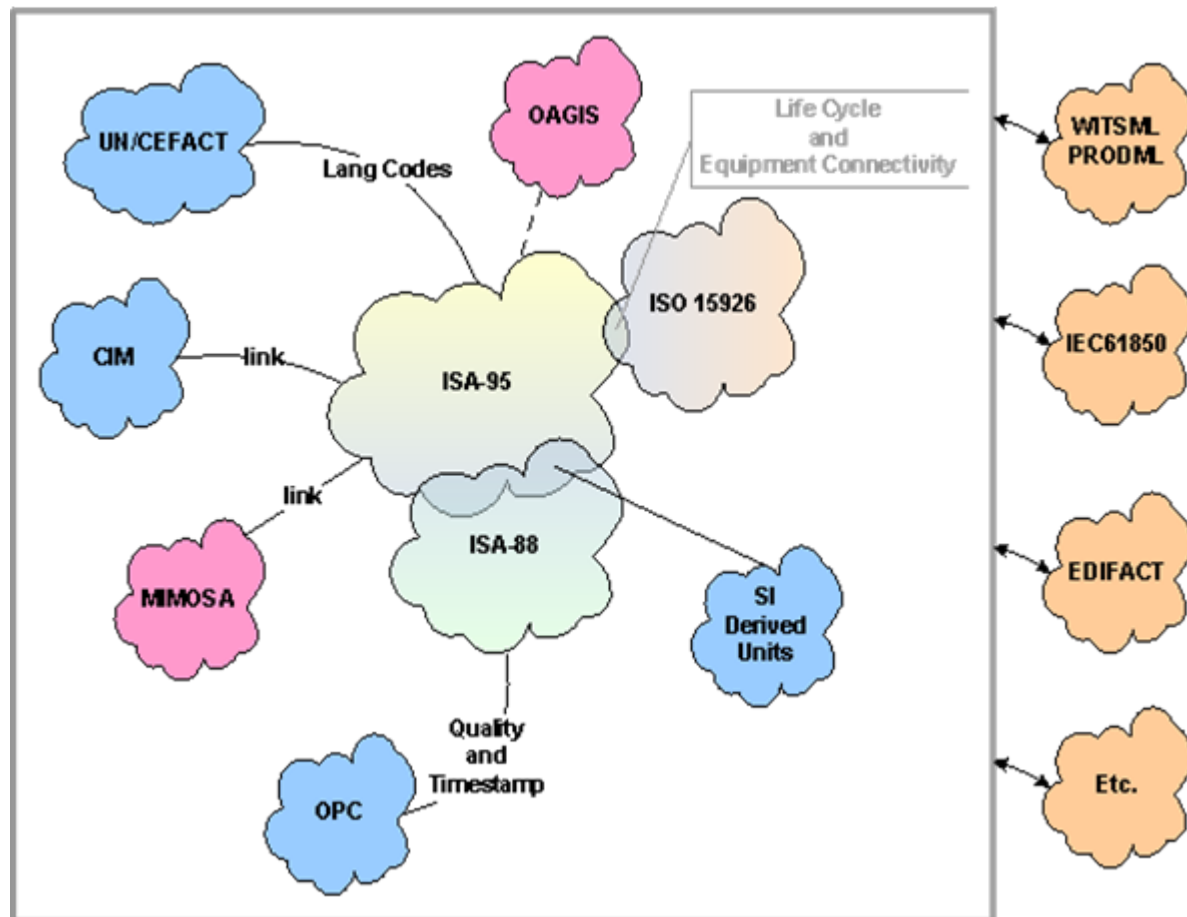
OSIsoft

DNV

DOW

SISCO

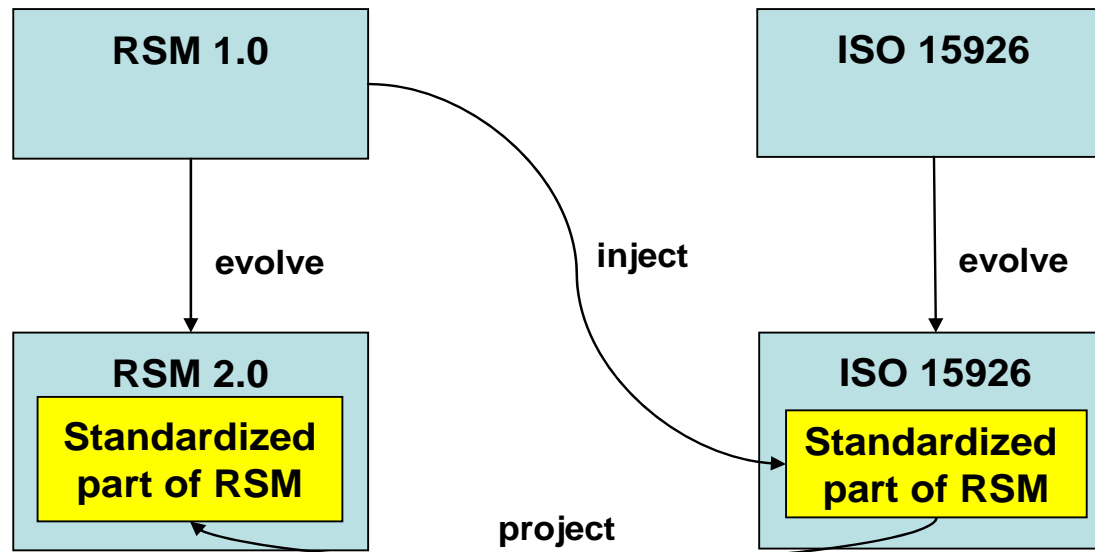
IBM



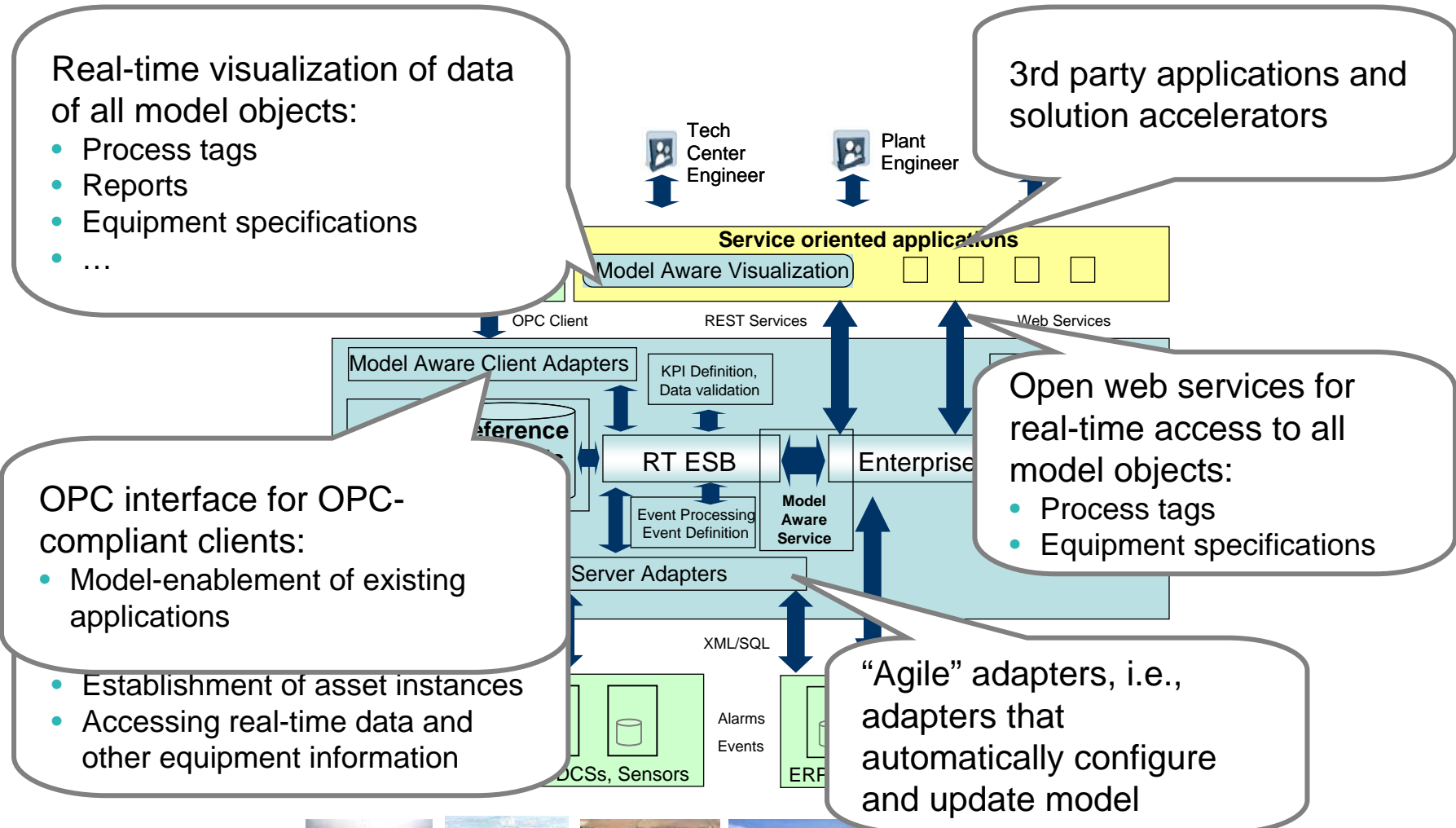
Reference Semantic Model

Process for alignment of RSM with ISO 15926

- The R&D project IO High North has as a target to extend ISO 15926 in the drilling, reservoir & production, and operation & maintenance domains
- IBM contributes with resources required to align the RSM with ISO 15926, and to define and test use case demonstrating the feasibility of the ISO 15926 extensions

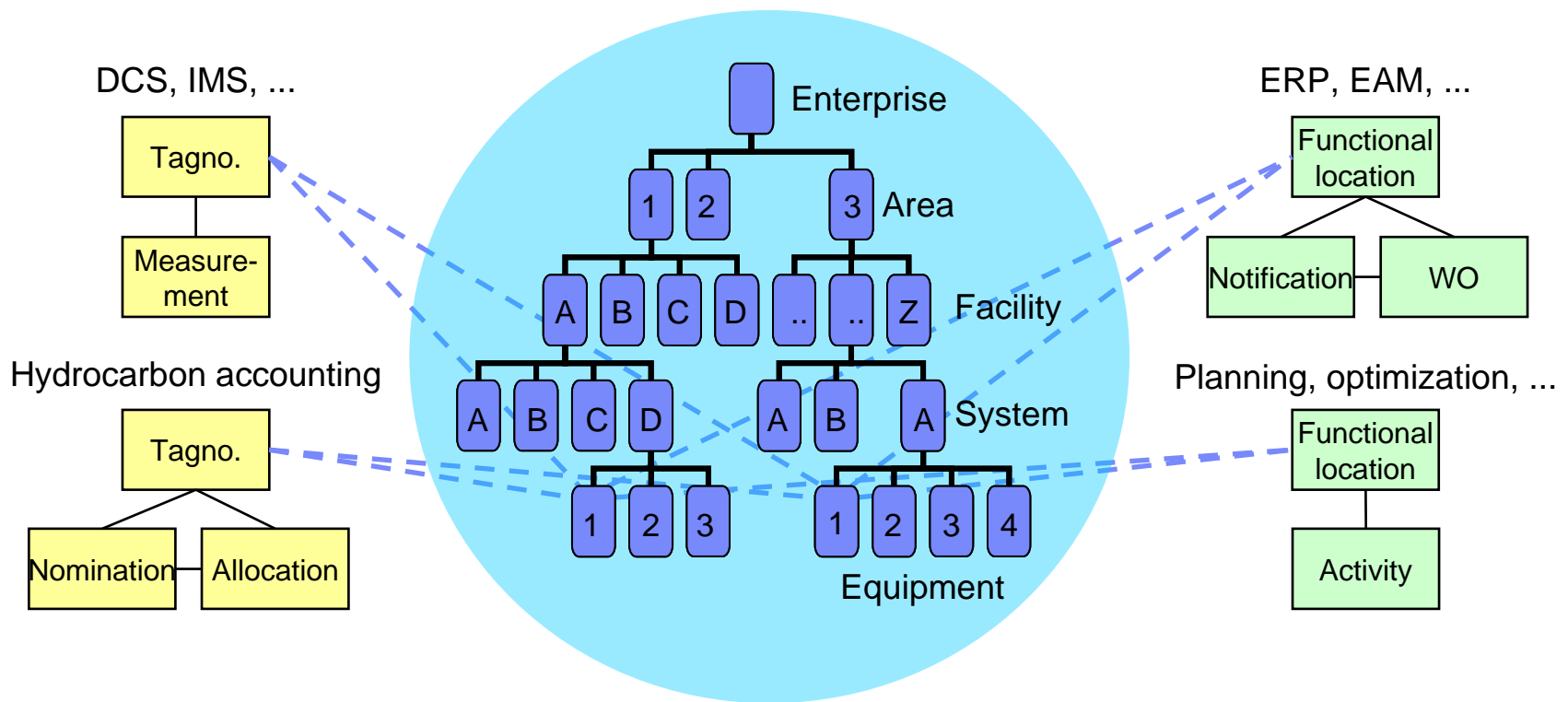


Information Integration Framework (IIF)



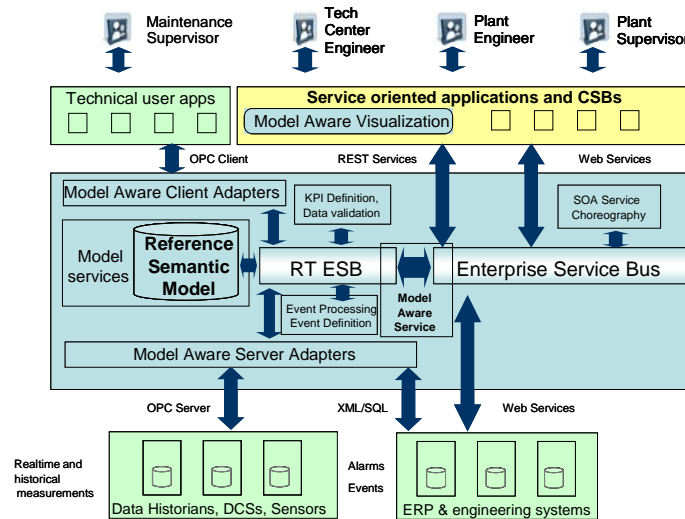
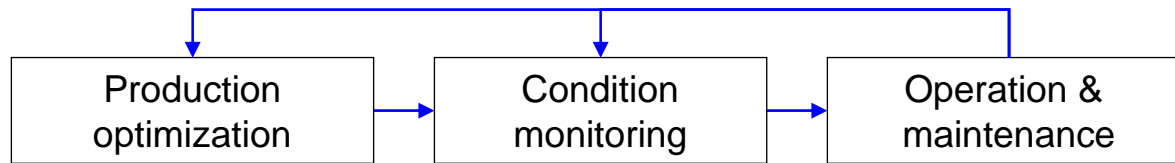
Examples of challenges solved by the RSM and the IIF

- Access to information about the same object(s) even if the information is dispersed across many facilities and many applications



Examples of challenges solved by the RSM and the IIF

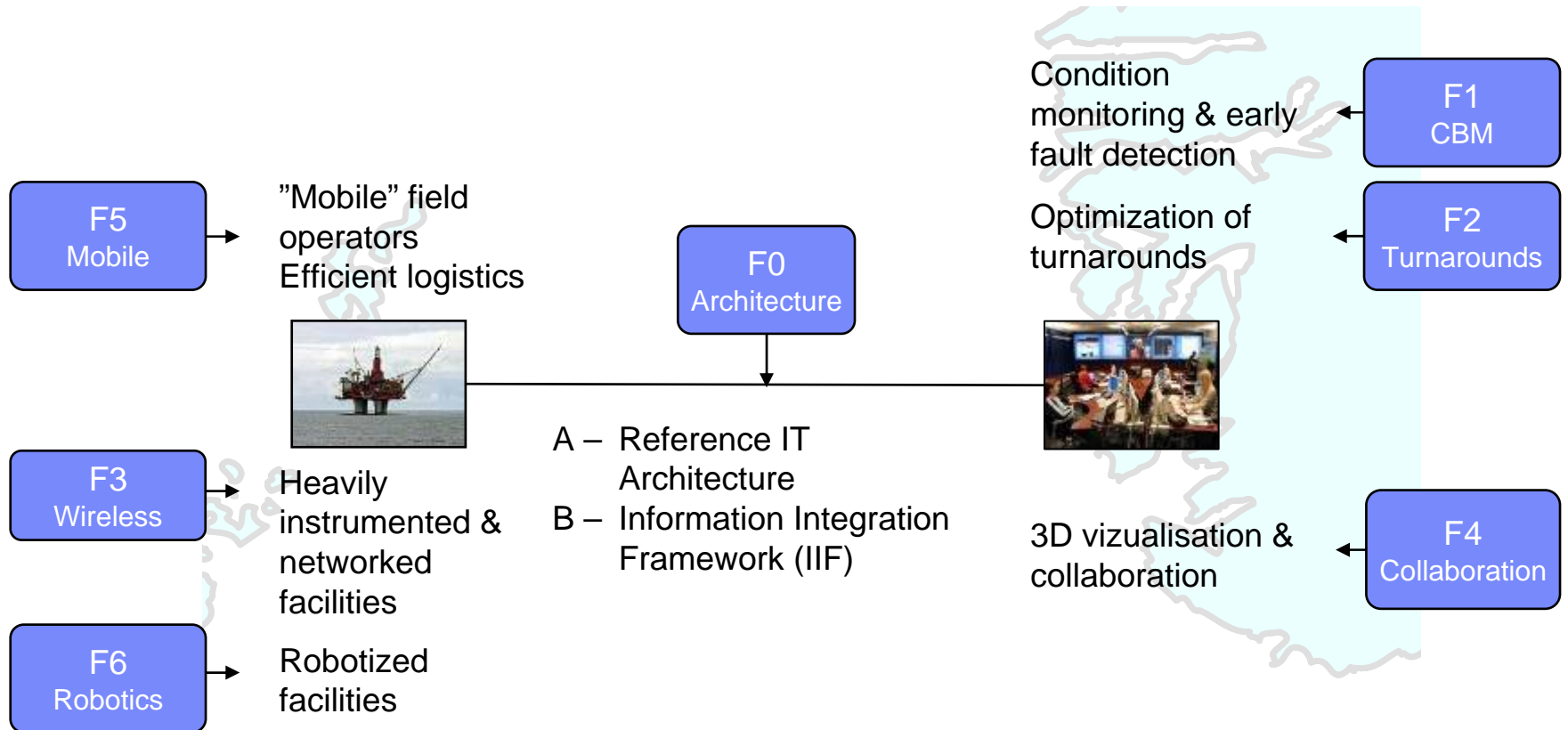
- Non-intrusive integration of the many existing applications in both the plant & enterprise domains
- Fast deployment of new, innovative work processes across domains and facilities



Real-life examples of application of the RSM and the IIF

The R&D program Tail IO

Contribute to increase of production with 5%, reduction of operation costs with 30% and improvement of HSE



Real-life examples of application of the RSM and the IIF

The Tail IO FOB IIF project

Demonstrate & verify flexibility and business value

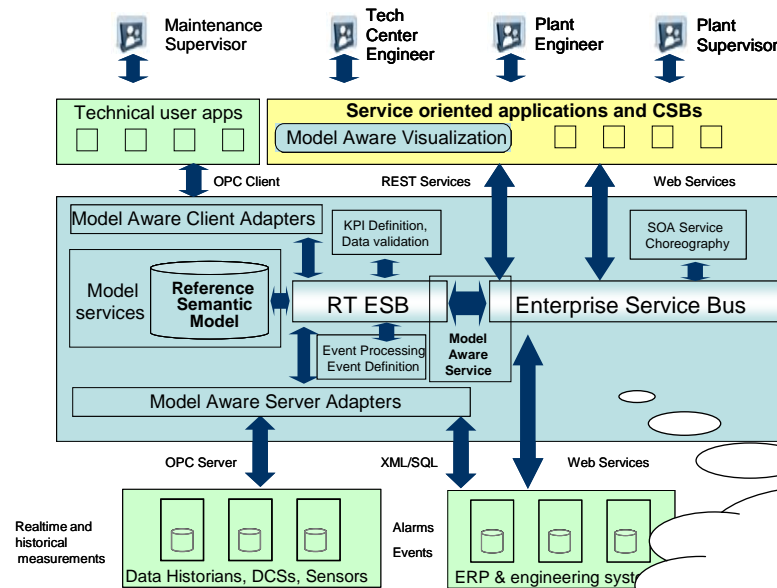
Condition monitoring

Operation & production

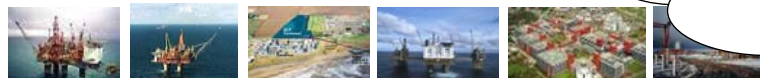
Production optimization

Non-functional Requirements

Model Management



Demonstrate & verify scalability and maintainability

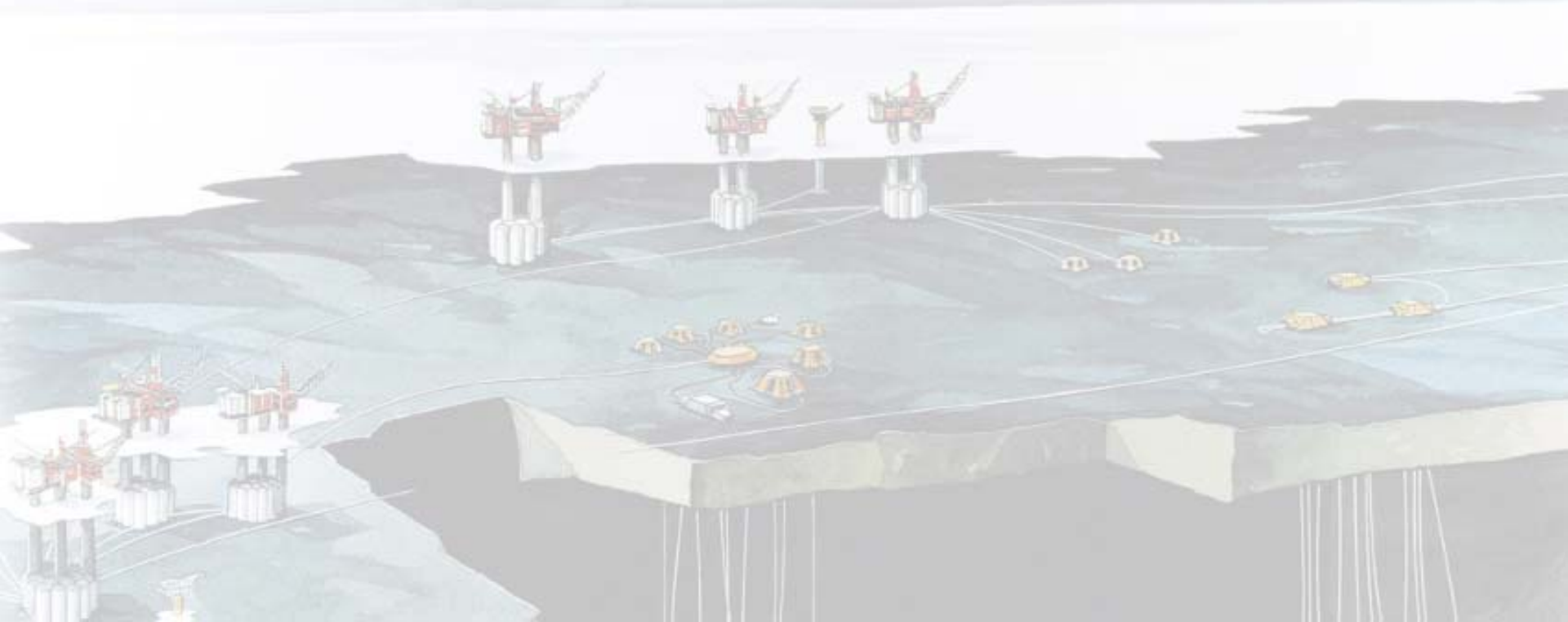


Conclusions

- We believe that the RSM and the IIF solves many of the challenges that the industry is facing
 - Standardizes access to data across all assets, and protects existing investments
 - Facilitates fast and efficient deployment of new & innovative processes across domains and assets
- IBM will continue its support of open industry standards, and implement the standards in own solutions
 - Implement extensions to the ISO 15926 standard as they are developed



Thank you for the attention!



Practical Innovation. **True Integration.** Connected Operations.